

BUSINESS WRITING

Experience

I have over thirteen years experience in art and design. My expertise comes from working in sectors for architecture design, building and infrastructure development, Council arts management, public art consultancy and public and private art galleries.

These roles have encompassed writing-grants, tenders, strategic plans and frameworks, business strategies and reports, along with art policies to encourage and support the application of cultural incentives into communities and organisations.

Memberships

- Writers Victoria, Australia
- Public Art Dialogue Journal, New York
- Fund Raising Institute of Australia

Key Experience

Writing

Mountain View Holdings LCC

- *Art in Precinct* (present), writing policy and strategy for new art incentives into urban design developments
- Capability Statements: Commercial, Residential and Infrastructure
- *Community Development Strategy*
- *Methodologies for Community Engagement*
- *Design Guidelines for New Precinct Developments*

Yarra Sculpture Gallery:

- Content writer and designer for ISSUU online publication of the CSA annual sculpture show called *BONANZA*
- Writer and editor for communications, advertising and opening addresses
- Content writer for the website and social media
- Grant writer
- Content producer and developer for the new education program:

Townsville City Council:

- Opening addresses, '*A World View; The Tim Fairfax Gift, a QAGOMA Touring Exhibition,*' Perc Tucker Art Gallery
- Final Copy Editor: *2018 Percival Portrait Painting and Photographic Prize Publication*
- Content development: *Collections Policy, Perc Tucker Volunteer Program, Education in the Schools Program*
- Reports to Council
- Policy re-writes for Collection Management and Volunteers Manual
- Exhibition content writing for advertising and publications

CCG Architects:

- Shortlisted Tenders: City of Ballarat -*Ballarat's Creative City Strategy*. Public Transport Victoria -*St Kilda Junction Architectural Design Project*. The City of Port Phillip -*Artist Engagement Project Delivery and Management Policy*. Parks Victoria - *Shipwreck Coast Redevelopment Strategy*.
- Content Development for *VicTrack St Albans Station Retail Tenancy Fitout Design Guidelines*

City of Melbourne:

- Content Development, *Test Sites Program*, City of Melbourne
- Contract writing (in collaboration with legal) for *Tunnerminnerwait and Maulboyheener Public Art Project*
- Reports to Council

City of Darebin:

- Masters research and outcomes provided to the City of Darebin for their new *Public Art Strategy 2017-2021* (replacing Beyond Fido 2006-2015)
- Masters Research: *Place Promotion in Competing Global Economies*, RMIT, 2015 (Vice Chancellors Award for Academic Excellence)
- Reports to Council

Key Experience continued ..

The University of Melbourne

- Curriculum writing and development for teaching 3rd year architecture design studios, assessment and reports

HASELL Architects

- Public Art Policy for the new *City Centre Master-Plan Redevelopment* for Emerald Shire Council
- Media Reports and Council Reports to Emerald Shire Council
- Public Art Policy for a new light-rail infrastructure project called the *Gold Coast Rapid Transit Project*

Architect Victoria

- Guest writer for 2004 Autumn Edition: *Urban Design and Urban Art*